



SUMMERFEST



JUNE 26-27, 2015

Interested in promoting your business, selling goods or food at the 32nd Annual Summerfest? Below are the vendor categories for this year's festival.

Vendor Groups	Definition	Registration	Late Registration After March 16, 2015
ARTS & CRAFTS	Handmade crafts made and sold by the vendor	\$40.00 \$25.00 for Electric	\$60.00 \$25.00 for Electric
COMMERCIAL	Promoting Business No Products for sale (for profit)	\$100.00	\$150.00
NETWORK MARKETING	Marketing Products and signing up distributors to build business (for profit)	\$100.00	\$150.00
NOT-FOR-PROFIT	501 (C) 3 status organization	\$10.00	\$25.00
RETAIL	Not handmade; Selling products bought and sold from outside sources	\$100.00	\$150.00
FOOD	Food and beverage sales	\$750.00	\$1000.00

All vendors except Food will be given a 12'x12' space. Food vendors will have a space of up to 15'x30'. Applications for each vendor group can be found at the City of Mishawaka's website, www.mishawaka.in.gov, or picked up in the Mishawaka Parks and Recreation Department Office at 904 N. Main St. Mishawaka, IN 46545. Any questions regarding the category your business falls under please call our office at 574.258.1664.